SkillsUSA Friday Flash, October 13, 2022

NEWS FROM YOUR STATE OFFICE

Message from State Director Ralph Starace

*I’d like to thank all who attended Wednesday’s Advisor Meeting, as well as the afternoon Cluster Coordinator meeting. It was a pleasure seeing old friends and making new friends. I felt a renewed sense of excitement and passion for our SkillsUSA programs. By working together as a team we will make NJ SkillsUSA one of the premier SkillsUSA state organizations in the country.*

*Thank You*

*Ralph Starace*

Notes from Oct. 12 Advisor Meeting are Available

Email us if you need a copy of the handouts from this week’s Advisor Meeting: cnemerofsky@scvts.net

2023 Contest Technical Standards Have Been Released

The SkillsUSA Championships technical standards are the official competition guides for the SkillsUSA Championships, and they’ve been newly revised for 2023. The standards feature all the rules for each national competition, including an overview, lists of technical skills and knowledge required, clothing requirements, eligibility, and equipment lists. They also list the embedded academic skills in math, English and science for each competition. Rules for the NJ state championships may vary slightly from the national guidelines, but our state competitive events are modeled after the national technical standards. As a member benefit, SkillsUSA professional members receive the currentSkillsUSA Championships Technical Standards when they have submitted a current and accurate email address with their membership details. Call the Customer Care Line for membership information: 844 875-4557.

Already a Professional Member and Need Help Finding the Technical Standards?

A video explaining how to access the Technical Standards can be found at:

[www.skillsusa.org/competitions/skillsusa-championships/technical-standards/](http://www.skillsusa.org/competitions/skillsusa-championships/technical-standards/)

Cyber Security Competition

Several schools with Cyber Security programs have expressed an interest in adding the SkillsUSA Cyber Security contest to our state Championships. Please let us know if your school would be interested in competing in this contest this year. The National Technical Standards that would define our contest have been published.

NJ SkillsUSA Fall Leadership Conference Registration Form

Make plans to bring your chapter leaders to the Fall Conference, December 06, 9:30 AM- 2:30 PM at the NJPSA-FEA, 12 Centre Drive, Monroe Twp., NJ. Students will participate in leadership workshops conducted by our state officer team. We will also be offering Chapter of Excellence training for advisors. Lunch will be provided. Registration form is attached.

NATONAL OFFICE NEWS

Highlight Your Chapter on Social Media

Social media is a powerful presence in the lives of most young people, including SkillsUSA members. Social media is more than a social connection tool — chapter posts can inspire action, create awareness or showcase SkillsUSA to the community. Social media can also be a tool to see the work being done in different communities and create more member awareness of upcoming events, conferences, scholarships and deadlines. Encourage your members to tag @SkillsUSA in their chapter posts. Be sure to follow our national social media channels on Facebook, Instagram, Twitter and LinkedIn and have your chapter reporter post and share regularly on your school channels and state channels. Assign your chapter reporter to cover and share your activities regularly on social media and build a stronger following of members, administrators and partners. You are welcome to share any national SkillsUSA posts as you wish. If you have questions about social media, contact Hayley Uffelman, our social media program manager, at huffelman@skillsusa.org. She is happy to help and share resources.

 SkillsUSA Technical Fridays Workshops

Join us for “SkillsUSA Technical Fridays,” a series of virtual workshops led by industry experts to help teachers develop specific technical skills relevant to their career fields. Leave the sessions with new knowledge and skills to implement in the classroom. [Learn more about the workshops here.](https://www.skillsusa.org/events-training/skillsusa-training-calendar-for-educators/)

On **Oct. 21**, from 4-5 p.m. ET, offensive security consultant Kyle Boyer will discuss providing vulnerability assessment, pen-testing and red-teaming services to large organizations, helping them assess their security posture as well as proactively identifying security weak points before a potential breach. The workshop will provide a high-level overview of the pen-testing process followed by a deep dive into the reconnaissance and enumeration phases of a penetration test. It will also cover open-source intelligence gathering techniques which can be used to gather general information about a target company.

Workshops are free but space is limited. [Register here](https://skillsusa.wufoo.com/forms/qjnfrw60gk1zpi/). If you have questions, contact Karolina Belen.

A Wealth of Professional Development This Fall

Join other SkillsUSA advisors for our fall Professional Development offerings to assist you in launching the new school year. Register for all sessions at least 24 hours in advance through [absorb.skillsusa.org](http://absorb.skillsusa.org/). Here are some upcoming sessions:

* **Oct. 19 at 3:30 and 6:30 p.m. ET — Chapter Excellence Program (CEP).** Explore the 10 phases of CEP planning and guide your SkillsUSA chapter to success by creating relevant activities that encourage student participation. This session will walk you through the CEP application and provide best practice tips.
* **Oct. 20 at 3:30 p.m. and 6:30 p.m. ET** **— Communicating Value of Career Readiness.** Educators know that career readiness impacts our students’ future, but how do we get our students to see that workforce readiness skills are essential to their success and learning them is worth investing their time? During this session, you will learn ways to communicate the value of the SkillsUSA Framework to students as you discover how to motivate them to prioritize career readiness.

Learn more about all fall professional development offerings from [SkillsUSA's online training](https://www.skillsusa.org/events-training/skillsusa-training-calendar-for-educators/) calendar. For questions, contact Karolina Belen.