**SkillsUSA Friday Flash, September 23, 2022**

**NEWS FROM YOUR STATE OFFICE**

**October 12, In-Person Advisor Meeting**

An in-person NJ SkillsUSA Advisor Meeting will be held on Wednesday, October 12 at 10AM at the Bridgewater Marriott, 700 Commons Way, Bridgewater, NJ. All Chapter Advisors are welcome to attend. No registration necessary. The new state staff will be introduced and the plans for this year’s state activities will be presented. There are no plans to stream the advisor meeting. Notes on discussion items will be available afterwards.

**2022-23 Technical Standards Release Date: October 03**

SkillsUSA has set Oct. 03 as the date that registered advisors will be able to access this year’s national contest guidelines. As you know, state associations base their state championship contests on what is required to compete at the national event. If you are interested in getting your hands on those national guidelines, you should process your professional membership for this year. You will have up to January 15 to add your student members to your chapter membership. Questions about membership? Contact the Membership Hotline: 844 875-4557.

**Contest Name Change**

Our national office has announced the name of the *Commercial Baking* Contest is being changed to

*Baking and Pastry Arts*.

**Take Advantage of National SkillsUSA Resources**

The national SkillsUSA website can be overwhelming to navigate, but it is loaded with so many resources. From time to time, our Friday Flash will highlight some of those resources that may help you conduct the business of leading your student members. During September and October, the national office is offering resources for chapter recruitment and chapter officer training.

**We Frequently Depend on Our Advisors to Get the Word Out**

The Friday Flash primarily goes out to the lead advisors at each school. We will often ask you to pass along particular information to your students or other instructors such as workshop info, and competition or scholarship opportunities for example. We hope you can continue to help us by passing along pertinent info to key people.

**NATIONAL OFFICE NEWS ITEMS**

**Local Chapter Recruitment Resources Available**

Check out the [SkillsUSA Recruitment Week resource hub](https://www.skillsusa.org/programs/recruitment-week/) to learn how your chapter leaders can successfully plan activities to engage potential new SkillsUSA members. There are also advisor resources to coach chapter leaders around recruitment and engaging potential new members. Holding a chapter recruitment activity is a [Chapter Excellence Program](https://www.skillsusa.org/programs/chapter-excellence-program/) Level 2 indicator, so utilizing these resources can be one extra step in achieving chapter excellence.

**Upcoming SkillsUSA Technical Fridays Workshops**

Join us for “Technical Fridays,” SkillsUSA’s virtual workshops led by industry experts helping teachers develop specific technical skills relevant to their career fields of interest. Leave the sessions with a new skill to implement in your classroom. [Learn more about the workshops here.](https://www.skillsusa.org/events-training/skillsusa-training-calendar-for-educators/)

* On Sept. 30, from 3-4 p.m. ET, we will be joined by Linnell Burton, a certified crime scene investigator, anti-terrorist crime scene instructor, and a founder of Blueprint Camp LLC. Her session was delivered at the 2022 SkillsUSA University in Atlanta and earned a 98% “highly recommended” rating.
* On Oct. 21, from 3-4 p.m. ET, we will be joined by Kyle Boyer, an offensive security consultant providing vulnerability assessment, pen-testing and red-teaming services to large organizations, helping them assess their security posture as well as proactively identifying security weak points before a potential breach. The workshop will provide a high-level overview of the pen-testing process followed by a deep dive into the reconnaissance and enumeration phases of a penetration test. It will also cover Open-Source Intelligence gathering techniques which can be used to gather general information about a target company.

Workshops are free of charge. [Register here](https://skillsusa.wufoo.com/forms/qjnfrw60gk1zpi/) (space is limited). If you have questions, contact Karolina Belen.

**CHARGE: A SkillsUSA Chapter Officer Video Series**

Advisors work hard to teach their chapter officer teams how to be successful leaders. SkillsUSA recognizes this challenge and has developed a program that makes it easier to create a strong team. CHARGE is a weekly video series that covers topics that will help chapter officers in the day-to-day management of their chapters. Each CHARGE video has an activity guide to support chapter officer growth and development. There are 12 three-minute episodes, and this week, the focus is on Episodes 7-12.

* Episode 7 guides chapter officers through identifying their personal contributions to the team along with those of their teammates.
* Episode 8 guides chapter officers around the work ethic required to run a successful local SkillsUSA chapter.
* Episode 9 guides chapter officers around their core team values and the mission of their SkillsUSA chapter.
* Episode 10 shows chapter officers the importance of having a code of conduct and guides them on how to create their own.
* Episode 11 guides chapter officers on how to set SMART goals for their chapter growth and activities.
* Episode 12 guides teams around taking time to celebrate team accomplishments.

[Access CHARGE here.](https://www.skillsusa.org/membership-resources/students/chapter-officers-charge-video-series/)

**Happy Fall from the SkillsUSA Store**

The SkillsUSA Store wishes members a happy first week of fall! Celebrate the new school year and gear up for 2022-23 with some [NEW Collections](https://skillsusastore.mybrightsites.com/products?s%5Bf%5D%5Bc%5D%5B%5D=%2FApparel+Room%2FNEW+Comfort+Collection) and [Store Favorites](https://skillsusastore.mybrightsites.com/products?s%5Bf%5D%5Bc%5D%5B%5D=%2FGift+Collection)!

**Professional Membership Has Its Privileges**

The SkillsUSA registration site is open for the new school year and advisors should join now so they receive all mailings and emails. Professional members receive many resources and benefits when they submit membership: the Framework Integration Toolkit ensures career readiness within your classroom, training program and chapter; the Program of Work Toolkit includes resources to help implement an effective and successful Program of Work; the “Jump into STEM!” curriculum provides an opportunity to engage elementary and middle school students in STEM learning; and the SkillsUSA Championships Technical Standards are the official regulations for the SkillsUSA Championships career competitions. E-Courses and advisor professional development provide a variety of training options. National dues for professional members are $20 plus state dues, which vary. Most benefits are digital so be sure to sign up with an email address you check often! [View or download this PDF for 2021-22 state dues and deadlines,](https://www.skillsusa.org/wp-content/uploads/2019/08/State-information-Dues-Deadlines.pdf) and you can [find the registration site here](https://www.skillsusa-register.org/Login.aspx).

**A Wealth of Professional Development This Fall**

Please join other SkillsUSA advisors for our fall Professional Development offerings to assist you in launching the new school year. Here are just a few:

* Sept. 27 at 3:30 and 6:30 p.m. ET. — Professional Membership Benefits. During this session, we will learn how to navigate the SkillsUSA Absorb Learning Management System (LMS) and discover all the resources you can use. Register through Zoom by finding the session on the calendar [here.](https://www.skillsusa.org/events-training/)
* Sept. 29 at 3:30 p.m. ET. — Workplace Communication. Learn the skills to deal with difficult situations in the workplace. We will unpack how to strategically approach difficult conversations to maximize success and preserve professional relationships while discovering SkillsUSA resources. The session will provide best practices as well as common pitfalls of difficult conversations.

Register for all sessions through [absorb.skillsusa.org](http://absorb.skillsusa.org/). Learn more about these and other Fall professional development offerings from [SkillsUSA's online training](https://www.skillsusa.org/events-training/skillsusa-training-calendar-for-educators/) calendar. For questions, contact Karolina Belen.

**Support the Trades in Fashion**

SkillsUSA teamed up with [Tractor Supply Company (TSC)](https://www.tractorsupply.com/) and [Carhartt](https://www.carhartt.com/) for the “Support the Trades” campaign to raise awareness of SkillsUSA and help close the skilled trades gap. Carhartt and TSC are offering an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! Show your pride for the skilled trades you proudly represent and the “Champions at Work” who keep our nation moving. The exclusive T-shirts and hats for women and men are now available at [Tractor Supply Online](https://www.tractorsupply.com/tsc/cms/carhartt) or your local TSC store. [Check out this promotional video](https://youtu.be/27_fZStkpqc) and follow the campaign on SkillsUSA’s social media this fall.

**Registration Open for ELEVATE!**

The SkillsUSA Elevate Chapter Officer Development Conference is Oct. 19 from 11 a.m.-4:30 p.m. ET. Plan now to attend this virtual interactive experience for local officer teams that focuses on building successful chapters by equipping officers with the skills to lead and serve their local members. Elevate is open to all SkillsUSA local chapter officers. At least one advisor must participate with each team. Participate right from your classroom, and the cost is only $10 per participant. [Register through the membership site here.](https://www.skillsusa-register.org/Login.aspx) Registration closes Oct. 5.